

# Syllabus

## 1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Business Administration in Foreign Languages
1.3. Departments	Department of Business Administration in foreign languages (UNESCO chair)
1.4. Field of study	Business Administration
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Entrepreneurship and Business Administration
1.8. Language of study	English
1.9. Academic year	2020-2021

## 2. Information on the discipline

2.1. Name	<b>Scientific seminar - Business administration</b>								
2.2. Code	<b>20.0244IF2.2-0002</b>								
2.3. Year of study	<b>2</b>	2.4. Semester	<b>2</b>	2.5. Type of assessment	<b>Test</b>	2.6. Status of the discipline	<b>O</b>	2.7. Number of ECTS credits	<b>5</b>
2.8. Instructors									

## 3. Estimated Total Time

3.1. Number of weeks	14.00		
3.2. Number of hours per week	1.00	of which	
		L/P(L/P)	1.00
3.3. Total hours from curriculum	14.00	of which	
		L/P(L/P)	14.00
3.4. Total hours of study per semester (ECTS*25)	125.00		
3.5. Total hours of individual study	111.00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	150.00		
Additional documentation in the library, on specialized online platforms and in the field	50.00		
Preparation of seminars, labs, assignments, portfolios and essays	10.00		
Tutorials	10.00		
Examinations	2.00		
Other activities	0.00		

## 4. Prerequisites

4.1. of curriculum	General economic knowledge according to the undergraduate and master cycles.
4.2. of competences	The existence of an integrated strategic way of thinking. The ability of putting at work the conceptual and methodological anglo-saxon apparatus in order to underline specific advantages in project organization.

## 5. Conditions

for the L/P(L/P)	The seminar is using as support Power point presentations, as well as interacting with students based on assigned materials to be read in advance.
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## 6. Acquired specific competences

	C1	Identification, analysis, interpretation and development of the business management concepts in Anglo-Saxon space
	C2	Critical and constructive research, generation, design and implementation ideas and business processes
	C5	Development, implementation and optimization of human resource decisions

## 7. Objectives of the discipline

7.1. General objective	The purpose of this seminar is to assist students in acquiring a general understanding of research process and to help them develop the perspective of a researcher.
7.2. Specific objectives	<p>Acest seminar urmareste trei obiective specifice.</p> <p>In primul rand, porneste de la doua lecturi importante in domeniul (Thomas Kuhn, The structure of Scientific Revolutions si Karl Popper, The Logic of Scientific Discovery)</p> <p>dar si de la o gama variata de articole stiintifice in domeniul administrarii afacerilor , se vor discuta probleme fundamentale ale gandirii stiintifice critice si anume: ce este o argumentatie, cum se prezinta o concluzie fundamentata stiintific, cum se realizeaza o trecere in revista a literaturii existente intr-un anumit domeniu de cercetare.</p> <p>In al doilea rand se va dezvolta capacitatea studentilor de a rezolva probleme prin sortarea si procesarea datelor, recunoasterea formelor tip, modelarea problemelor, analiza si luarea deciziilor.</p> <p>In al treilea rand, toate subiectele discutate vor fi puse in practica si evaluate prin intermediul unor proiecte individuale.</p>

## 8. Contents

8.1. L/P(L/P)	Teaching/Work methods	Recommendations for students
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<b><i>Bibliography</i></b>		
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## 9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The syllabus content was discussed with researchers from the Institute of Economic Forecasting, Romanian Academy.

## 10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. Final assessment	written exam	written evaluation	50.00
10.2. Modality of grading	Whole notes 1-10		
10.3. Minimum standard of performance	Getting a final mark greater or equal to 5		

Date of listing,  
12/17/2019

Signature of the discipline leaders,

Date of approval in the  
department

Signature of the Department Director,